



Planting a tree with every order to accelerate post-wildfire recovery in BC

6,231

wildfires in Canada in 2023

Wildfires in Canada have become increasingly frequent and severe, significantly impacting communities across the country.

16.5 million

hectares of land burnt in 2023

In 2022, the Bearhole Lake wildfire burned 6,472 hectares of land near Tumbler Ridge, BC. The lightning-caused fire forced thousands of animal and bird species to flee their homes to escape the flames and smoke. This planting project supports the revitalization of biodiversity and critical ecosystems in the region, including caribou habitat restoration.

West Coast Windows is working with TELUS Environmental Solutions to help restore this land by planting one tree with every window and door ordered.

